Active learning   method - „Learn to read"

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Aim	Help the students to analyse information.
Duration of activity (min)	30
Necessary materials	A magazine related to the content of the course. For example: Forbes, for business subjects.
Action description	Before lesson: Educator scans or copies interesting, up-to-date articles from the monthly newspapers. By teaching professional Economy subjects, the magazines will be Forbes, Capital etc.. Find articles according to the current topic, such as Forbes article the article "Price War or Your Own Way" by Oxana Sivokobilska, from magazine Forbes No. 67. I give this article to the Price Strategy topic. Within an hour, there are several variations for this kind of tasks: 1. variation – Assigna an article to everybody, tell them to read some when they are read already five or ten minutes, Questions about the read articles are posted on a projector or blackboard.Everyone discusses the answers and makes conclusions. One of questions should contain a inquiry on how the issues of the article relates to examples from their own life experience. 2. variation – Each student is given an article, and the group is split them into the teams. They have to figure out one company that uses a price war strategy and describe it and one company that uses its own unique strategy. A presentation can be produced at the end to introduce others to the example companies. When the article is read, many variations of the task can be figured out.
Result	Young people are gaining information about the labour market, as well as strengthening knowledge in theory, through practical work.
When to use	Educators can use in business courses, exactly this particular example, but you can use article analysis in all courses. For example: Illustrated history or science, interesting articles on the latest discoveries can be found.

| Conclusion | This challenge motivates young people to read and learn something new and that can be found in magazines, books, not just on the Internet.
Such a task helps you analyse the read material and look at how it works in a working environment. |