



Active learning method - „MY SWOT”

Author	RSTS teacher Rebeka Gr̄infelde												
Aim	To learn through the business principles to effectively assess yourself and set new goals												
Duration of activity (min)	20												
Necessary materials	Sheet of paper and pen for each participant												
Action description	<p>Presents the theory of SVID analysis.</p> <p>S – strengths W - weak sides O – Opportunities T - Threat</p> <p>S/W is an internal environment that you can have an effect on. Highlighting and practicing your strengths, avoiding the weaknesses you know, or practicing directly to improve them.</p> <p>O/T is an external environment that you cannot influence, but can use to improve yourself, to bring benefit to yourself, or to the the contrary, to avoid it.</p> <p>When the SWOT analysis principle is understood, the page is displayed in the following table:</p> <table border="1" style="margin-left: 20px;"> <tr> <th colspan="2">internal environment</th> </tr> <tr> <td>Strengths</td> <td>Weak sides</td> </tr> <tr> <td></td> <td></td> </tr> <tr> <th colspan="2">external environment</th> </tr> <tr> <td>Opportunities</td> <td>Threat</td> </tr> <tr> <td></td> <td></td> </tr> </table> <p>You are allowed to have discussions with other participants as they might have some suggestions to what are some unnoticed strengths.</p> <p>It is advisable for the educator to walk around the classroom and see students' self-esteem and thoughts in this way.</p> <p>After work, it is necessary to focus time on discussing and jointly identifying the greatest opportunities and threats, highlighting the strengths of individual students, thereby developing self-awareness.</p> <p>The variation in this task is to divide students into groups and they can describe their own class, school, curriculum SWOT analysis.</p>	internal environment		Strengths	Weak sides			external environment		Opportunities	Threat		
internal environment													
Strengths	Weak sides												
external environment													
Opportunities	Threat												



Co-funded by the
Erasmus+ Programme
of the European Union



Read

Result	<p>This exercise helps to understand the principles of SWOT analysis individually and when a SWOT analysis of your company being is done, do not write generalize, be specific.</p> <p>Such an exercise helps the student to see his strengths and haunts the sides that need to be improved.</p> <p>After that task, it's very good to continue with the second "SMART GOAL,"</p>
When to use	<p>Can be used in the different courses. It is universal.</p>
Conclusion	<p>This method will help the student and the educator to see the strengths and weaknesses of each person, and it will continue to be easier to understand the application of SWOT analysis in practice.</p>